

Fundación Raíz Ecuador: 2016 – 20223 General history and volunteering

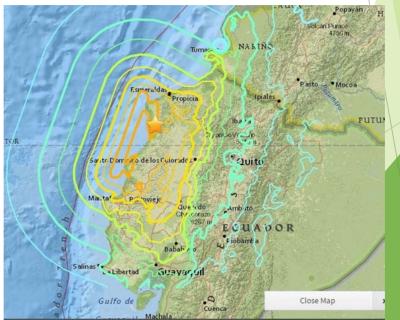


April 2016: Esmeraldas and Manabí, the provinces most affected by the earthquake in

Ecuador

- On April 16, 2016, a powerful 7.8magnitude earthquake struck off the coast of Ecuador, causing extensive damage in northern Manabí province and southern Esmeraldas.
- This earthquake left thousands of peasant and urban-rural families homeless, forced to seek shelter from the rain, the cold at night and insects.
- Fundación Raíz Ecuador CAEMBA was born then from the earthquake of 2016.





### April 2016: First CAEMBA prototype

- The first week after the earthquake, many Ecuadorians turned to help in different ways. The response was of great proportions.
- In our case, we thought that the best thing we could do is help the victims by sending prefabricated bamboo structures, with roofs made of light, inexpensive material that reflects the heat of the sun. This is how the CAEMBA concept: Emergency Bamboo Houses, was born.
- ▶ This is the first prototype, which was assembled 7 days after the earthquake. Its assembly took 4 hours and few tools were required to put it together.



### Social media played a fundamental role



Luego de 1 semana de arduo trabajo, hemos perfeccionado, tanto el diseño como el método constructivo de estos hogares emergentes. No les vamos a llamar albergues, porque cumplen con las condiciones básicas de un hogar campesino: 35 m2 de espacio interno que se puede dividir en 2 dormitorios, cocina y comedor. Las casitas cuentan con sistema de rec... Seguir leyendo



April 25, 2016: 9 days after the earthquake, the post of our first prototype had 1,211 shares on Facebook, which gave us wide visibility in Ecuador and abroad.









## 2016 - 2017: From a shelter to a progressive house

Following the emergency response, CAEMBA set out to design long-term housing solutions. For this, the design of a new bamboo structure was made, adaptable to the environment of precarious settlements.





Anticipating that definitive housing could take years to arrive, the CAEMBA model was conceived as a progressive refuge, whose structure would serve as the basis for long-term housing.

## 2016 - 2017: How did the larger-scale production start?

► The infrastructure of an African palm producing farm was adapted to produce the prefabricated pieces. Its production capacity has increased.







### It is located in the Santo Domingo - La Concordia road



















### Before and after

















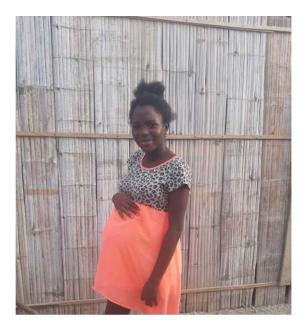
### CAEMBA house

In 2019 the design of the CAEMBA house was updated. This design allows the 43 m2 houses to be assembled in a single day. The houses are delivered to the recipients with their respective basic finishes. In addition, the houses are spacious and cool to avoid the use of air conditioning equipment or fans, which would increase electricity consumption.



The total cost of a CAEMBA house is USD 4,500, depending on the land and the facilities, and it is built in only one day.

### CAEMBA empowers vulnerable women





































## VOLUNTEERING FOR STUDENTS, FAMILIES OR FOREIGNERS

3,892 people have lived the experience of volunteering with CAEMBA.

### OPTION 1: STUDENT - FAMILY PACKAGE

- Students must hold annual fundraising drives to raise the \$4,500 needed to build a CAEMBA house. If they raise more funds, they can build more than one house.
- To collect the funds, they can create campaigns on Go Fund Me, on their social media, by having parties, selling products or collecting in piggy banks. Creativity has no limits when it comes to raising the necessary funds for the construction of CAEMBA houses.
- Once the necessary funds to build the CAEMBA house or houses have been collected, the costs of accomodation, transportation and food for the volunteers who will attend the construction day in Manabí or Esmeraldas provinces must be added.

\*After we will indicate the costs\*

### STUDENT - FAMILIES VOLUNTEERING

#### BENEFITS FOR STUDENTS AND SCHOOLS

- Thanks to the fundraising campaigns and the construction day of one or more CAEMBA houses, children develop empathy, solidarity and a sense of belonging to their school.
- After participating in this volunteering program with CAEMBA, students can show this social project in their applications to national or foreign universities, as well as to obtain scholarships.
- The CAS or community service departments of each school can standardize volunteering to replicate it each year among the students who wish to participate.





VOLUNTEERING FOR FAMILIES AND STUDENTS











VOLUNTEERING FOR FAMILIES, STUDENTS AND FOREIGNERS







VOLUNTEERING FOR FAMILIES, STUDENTS AND FOREIGNERS





## PACKAGE 1: STUDENT OR FAMILY VOLUNTEERING RATES PER PERSON

#### El Acantilado Beach Hotel package

Below is the cost per volunteer of this package, which is from Friday to Sunday, since the constructions are carried out on Saturdays.

#### Total: USD 100

#### This package includes:

- 2 nights at El Acantilado Beach Hotel.
- 2 breakfasts.
- 2 dinners.
- 1 lunch at the construction site.

Taxes.

Rates may vary depending on the construction site.



Transportation is at the volunteer's own expense.

### PACKAGE 2: EXTENDED PACKAGE OF 5 NIGHTS AND 6 DAYS WITH HOUSE DONATION

#### Activities in the industrial bamboo plant/ farm

- -The first stage corresponds to stay 2 nights on the farm where volunteers will have the opportunity to get involved with the work that is carried out.
- -Volunteers will sleep in a CAEMBA model house on the farm.
- -They will learn about the process of harvesting, treatment (immunization) and the transportation of bamboo and other construction materials to the construction sites.
- They will learn a lot from the construction technicians and the farm staff.

#### **Activities in Atacames**

- -The second stage corresponds to spend 3 nights in El Acantilado Beach Hotel, to learn about the project in Atacames.
- -The volunteers will be involved in CAEMBA's field work in that canton. Marjorie Guerrero, director of field and social work, will guide you during your stay.
- -The volunteers will visit our model neighborhood, Nueva Esperanza, where CAEMBA works hardly. There is the House of Women's Entrepreneurship and more than 100 houses built in that specific area.
- -The volunteers will build the CAEMBA house during the whole day on Saturday. They will be directly involved in the construction process and will deliver the house to the beneficiary family.
- -Volunteers will also learn about other activities that CAEMBA develops such as the delivery of donations and visits to other areas where CAEMBA is currently working.

#### PACKAGE 2: EXTENDED PACKAGE OF 5 NIGHTS AND 6 DAYS WITH HOUSE DONATION

#### **RATES PER PERSON**

The cost per person is USD 855 per package.

#### This includes:

- -Guide.
- -Transportation.
- -2 nights in a CAEMBA house on our farm in La Concordia.
- -3 nights of accommodation in low season at El Acantilado Beach Hotel, Atacames.
- -All meals in both places.
- -Lunch on the day of construction.
- -Tools and materials.
- -Contribution to build a CAEMBA house.
- -Taxes.

Note 1: To participate with this package, it is necessary that at least 9 volunteers participate, to achieve the amount of USD 4,500 per house.

**Note 2:** This rate will depend on the construction site.

**Note 3:** It is not mandatory to stay at El Acantilado. If you have another option in Atacames, you can make use of it. If you want to participate for less time, the accommodation costs and food charges will be modified. The activity begins and ends in Quito, Ecuador.





### Option 3: Extended package without house donation

- -There is also the possibility of being a volunteer without raising the USD 4,500 needed to build a CAEMBA house.
- -This package is 5 nights and 6 days. The activities are divided between the CAEMBA farm located in La Concordia, Santo Domingo and the construction activities of the bamboo house in the province of Esmeraldas.
- -You must assume the cost of accommodation, food and transportation.
- -To live the experience of building a CAEMBA house, you will be subject to the fact that a donation has to be delivered to us in order to build a CAEMBA house. We will notify you one month in advance so that you can plan the trip.
- -In the next two slides are the costs and detailed information.





## Option 3: Extended package without house donation <a href="RATES PER PERSON">RATES PER PERSON</a>

The cost per person is USD 355 for the entire package.

#### This includes:

- -Guide.
- -Transportation.
- -2 nights in a CAEMBA house on our farm in La Concordia.
- -3 nights of accommodation in low season at El Acantilado Beach Hotel, Atacames.
- -All meals in both places.
- -Lunch on construction day.
- -Tools and materials.
- -Taxes.

Note: If you are willing to participate for less time, the costs of accommodation and food charges will be modified. The activity begins and ends in Quito, Ecuador.



























## Construction of 31 casas in Esmeraldas in november 2022: We reached 510 CAEMBA houses



## Construction of 31 houses in Esmeraldas in November 2022: We reached 510 CAEMBA houses.



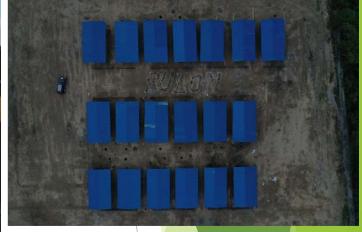






### Rulon construction, June 2022







26 JUN

## Terminamos la mega construcción con 31 casas concluidas

https://bit.ly/3yCGTSP



### Rulon construction in Atacames, June 2022 31 houses













### Efficiency, quickness and empathy

Rulon 2022, Atacames: Day 1

Rulon 2022, Atacames: Day 6







# -In the Women's Entrepreneurship House, capacity-building workshops are held for vulnerable women, in the Nueva Esperanza neighborhood, Atacames.

-There, women learn cutting and sewing techniques; aesthetics and beauty; bakery and pastry; and kitchen.

### Women's Entrepreneurship House - Atacames





-The objective is that women undertake through their own businesses, or that they get a job.

-It is a safe place where they, mostly single mothers, can leave their children.



## Women's Entrepreneurship House









### **Women's Entrepreneurship House**



57 women have graduated from vocational courses for trades.









## Construction of the Multifunctional Center "Beauty in Bamboo", together with ACNUR













Enlace noticia: <a href="https://bit.ly/3kuXS2q">https://bit.ly/3kuXS2q</a>

### Where have we built?



556

HOUSES



10

CHILDREN CENTERS



379

SHELTERS



11

**COMMUNITY CENTERS** 

### Healthy families in healthy neighborhoods = healthy society













### Thank you very much for your attention!

- ► To see the rest of our work, visit our website <a href="www.raiz-caemba.org">www.raiz-caemba.org</a> or <a href="www.raiz-usa.org">www.raiz-usa.org</a>
- ► Find us on <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u>, <u>Twitter</u> and <u>LinkedIn</u>.
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